

## Reference and Innovation on Discourse Strategy of Western Ecofeminism Literary Criticism

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**Abstract:** Aiming at the westward ecofeminism literary criticism and the realistic predicament of Chinese female writing, this paper puts forward the specific content of the Westward ecofeminism literary criticism discourse strategy and innovation based on the westward ecofeminism literary criticism theory system: constructing a multi-disciplinary literary criticism concept; based on the localization of ecofeminism literary criticism, do not follow the followers of Western theory; eliminate the binary opposition between man and nature, and construct a cultural value system that conforms to the characteristics of the times; advocating the return of situational discourse, making literary research move towards a broader ecological perspective; establishing the awareness of ecological equality and introducing ecofeminism literary criticism into literary creation; discover outstanding works in traditional literature and reshape the classics of ecofeminism literature.

### 1. Introduction

Literary criticism is an important part of literary activities. Since the literary works and their dissemination, consumption and acceptance, literary criticism has emerged and developed, and constitutes an indispensable important content of literary theory. It has become a dynamic, guiding and constructive factor in the overall literary activities. It not only promotes the creation of literature, but also influences the development of literary thought and literary theory, and promotes the dissemination and acceptance of literature. Literary criticism starts from literary practice and counteracts literary practice. By analyzing and commenting on literary works, literary criticism can not only influence the writer's understanding of literature and the development of literary works, but also influence readers' appreciation of literature and the function of literary society. Excellent literary criticism will not only support, encourage and guide the works of contemporary writers, but also have a great influence on the creative thinking and artistic tendency of contemporary writers, and even change the literary style of a generation. It not only improves readers' acceptance and artistic taste, but also promotes the formation of aesthetic ideals in society and the times.

Westward ecofeminism literary criticism is a criticism method that uses feminist criticism theory to analyze female literary works. From the perspective of feminism, feminist scholars reconstruct the building of literary history and elucidate the commonality and intimacy of female textual metaphor and symbolic understanding, marking the awakening of female scholars' gender subject consciousness, and their distinctive thinking habits and different responsibility concerns. This also shows the academic innovation vitality and theoretical pioneer passion of feminist criticism. Exploring the influence of Western literary theory on the rise of feminist criticism helps readers to better understand westward feminist literary criticism and promote the rapid development of contemporary literature. From ecofeminism criticism when puts literary criticism in the context of gender discrimination and ecological crisis, it reflects the ultimate concern for environmental crisis and the survival prospect of all human beings from its ecological perspective and female perspective. Its broadness, openness and crossover are literary research which has injected vitality and vitality, provided a new critical perspective, and enriched and developed the theory of literary criticism.

The literary criticism of Chinese ecofeminism did not begin as an independent research category

until the new century, but so far it has not yet established a systematic criticism paradigm. As a critical theory in the forefront of the domestic academic field and full of vigor and vitality, ecofeminism is setting off a new wave of literary criticism. At the same time of development, there are still some shortcomings: critical theoretical research is superficial, lacking depth and systematic; text interpretation is limited to a few classics, lacking breadth and reality; more staying in the narrow and single literary criticism field, failing to have a comprehensive connection with literary creation, which in turn influences and guides literary creation. As a diversified literary criticism concept, the advantages of broadness, openness, cross-cutting and interactivity of ecofeminism literary criticism have not been fully realized. This topic is aimed at the westward ecofeminism literary criticism and the realistic predicament of Chinese female writing. Guided by the ecofeminism literary criticism theory system, this paper uses the fine-grained text method, comparative literary method and psychological method to study westward ecofeminism. The reference and innovation of literary criticism discourse strategy helps writers to sum up creative experience, improve the level of creation, pay attention to ecological crisis, and promote the development and prosperity of ecofeminism literature.

## **2. Constructing a Multi-disciplinary Literary Criticism Concept**

Literary criticism extends the content of literary works from different angles. Different social backgrounds play a decisive role in literary criticism, which makes literary criticism diversified and promotes the dissemination and development of literary works. Literary criticism is associated with a variety of disciplines, including psychology, philosophy, anthropology, and natural sciences. The content of these subjects interacts with the content of literary works to enhance the appeal of literary works to readers. There is an intrinsic relevance between many literary contents. The literary works are analyzed from the perspective of readers, the language in the works is deeply analyzed, and the social effects of literary criticism are emphasized. By analyzing the works from the perspective of the literary works, we can classify the concepts, language styles, linguistic elements and literary theories involved in them, unify the structure of literary works, and adopt new creative methods. This can make readers feel fresh and ultimately improve the reading of readers' literary works. Ecofeminism criticism is the intersection of ecofeminism literary criticism. Ecofeminism literary criticism is a "green" literary criticism trend in the context of ecological crisis and inspired by the environmental protection movement. Feminist literary criticism is a women-centered criticism, which includes women's image, female creation and female reading. Constructing a cross-interactive diversified literary criticism concept is an important goal of ecofeminism literary criticism.

## **3. Based on the Localization of Ecofeminism Literary Criticism, do not Follow the Followers of Western Theory**

The ecofeminism criticism theory is the result of westward feminists' criticism of the natural ecology and cultural ecological crisis. China does not have a feminist movement and an ecological movement that have produced Western forms. The ecofeminism criticism that originated in the West can be placed in the soil of Chinese literary practice and deserves the attention of the Chinese literary theory community. The introduction of ecofeminism criticism into China has become a historical necessity in China. It is not only the result of the influence of Western ecofeminism cultural thoughts, but also the contemporary Chinese context. It is the call to change the reality of living conditions. China's current women's and environmental issues are the realistic basis and driving force for eco-feminist criticism in China. Western ecofeminism theory research has opened up our ideas, expanded the perspective of analyzing problems, and even changed the way of thinking. However, while drawing on the research results of western ecological feminist literary criticism, it also needs to rely on the ideological and cultural resources of China. On the basis of the combination of local academic rules and discourse generation methods, Western literary theories should be absorbed and transformed to make them effectively applied to critical practice. We

should not be the followers of Western theories. We must use our courage and courage to innovate ourselves in the theory itself, base ourselves on the local knowledge structure, rationally integrate internal and external resources, and dare to propose new methods to achieve communication and integration with the entire world civilization.

#### **4. Eliminate the Binary Opposition between Man and Nature, and Construct a Cultural Value System that Conforms to the Characteristics of the Times**

Since the birth of human society, the relationship between man and nature is the basic relationship between the existence and development of human society. People rely on nature, at the same time they can dynamically understand and change nature, and create a living environment that suits them. At present, the cultural conflict between man and nature manifests itself as a binary opposition in terms of scientific and rational and humanistic spirit, material culture and spiritual culture, modernism and postmodernism. For the survival of mankind, it is necessary to resolve cultural conflicts and integrate scientific culture and human culture, material culture and spiritual culture, modern culture and post-modern culture on the basis of establishing a harmonious relationship between man and nature. In order to overcome the ecological crisis, it is necessary to change the way human beings live. The new way of life requires cultural reconstruction. The new cultural model is not a complete abandonment of scientific culture, material culture and modern culture, but the necessary tension between technical rationality and humanistic spirit in the practice of science and technology, avoiding the transformation of technology from purpose to purpose, leading to human survival predicament. . It is also necessary to pay attention to the construction of spiritual culture while developing material culture. From the perspective of ecofeminism to interpret the traditional classic texts, we can obtain a new literary interpretation, find the conflicting factors in the classic works that violate the ecological integrity, and construct a cultural value system that conforms to the characteristics of the times. We must abandon the profound anthropocentrism contained in the text, enrich the ecological meaning of the text, awaken the ecological conscience of mankind, and establish a global ecological consciousness.

#### **5. Advocating the Return of Situational Discourse, Making Literary Research Move towards a Broader Ecological Perspective**

Ecofeminism questions the cosmology of anthropocentrism, and believes that this is the ideological root of the ecological crisis. It advocates returning to nature and returning to diversity. It also develops the human spirit in a natural state and solves the problem of human alienation. This is also a positive interaction between spiritual ecology and natural ecology. The theory of ecocriticism not only deconstructs the anthropocentric view of the universe and the way of life, but also constructs a natural, ecological, green, sustainable value and lifestyle with the overall interests of the ecology as a whole, thus reconstructing a new type of the relationship between man and nature. The writer's personality and style of the work are reflected in the context of the discourse. Therefore, it is necessary to advocate the return of the situational discourse, to shape the appropriate language according to the context, so that the two sides of the dialogue can work together to achieve the reality of the situation, and all things are not ignored. The best way to know the existence of the other is to hear the voice and story of the other person. Therefore, ecofeminism literary criticism needs to use a special perspective to restore the marginalized voice and appeal and return to the interrelated contextual discourse by reshaping the relationship between subject and object in the text under the guidance of ecological holism. Construct a non-ruling aesthetic value system, change the human ideology and way of life, make ecological problems deep into the hearts of the people, and develop in a beneficial direction, so that literary studies will move toward a broader ecological vision.

## **6. Establishing the Awareness of Ecological Equality and Introducing Ecofeminism Literary Criticism into Literary Creation**

Ecological equality covers the equality of all life and advocates the harmony between man and nature. All life shown in ecological literature has the same equality of survival, development and realization of its own rights. Ecological equality is the equality of life, dispels the dualistic relationship between rationality and irrationality, between man and nature, and deconstructs logocentrism through critical critique of reason. Ecological equality is a kind of "natural form" in the matriarchal era. It is not only the interest of ecological literature in the 20th century, but also penetrates into the entire literary system and becomes a basis of ideas. Literary criticism starts from literary practice and counteracts literary practice, affecting writers' understanding of the nature, characteristics and laws of literature, thus affecting literary creation. Through the analysis and commentary on the works, it affects the reader's appreciation and understanding of literature, which is directly related to the social role of literature. Literary criticism influences the creation of literature. Literary creation reflects life with art and evaluates life with emotion. We must establish an awareness of ecological equality, through eco-feminist criticism, arouse people's love for the natural environment and respect for women, so that nature and women participate in social development on an equal footing, and promote the conscious creation of eco-feminist literary works. Therefore, this criticism is more closely related to the practice of creation, promoting the harmony between adults and nature, the harmony between men and women, and promoting the establishment and formation of aesthetic ideals in the new era.

## **7. Discover Outstanding Works in Traditional Literature and Reshape the Classics of Ecofeminism Literature**

The long history of the Chinese nation for thousands of years contains a profound and profound traditional culture and has a profound impact on Chinese generation. Traditional literary works are the rich heritage formed by the Chinese people for thousands of years. They condense the essence of the ancient people's radiance and become an important carrier of the spirit of excellent traditional culture. Traditional literature enriches the spirit of traditional culture, cultivates people's sentiments, and has aesthetic value. The relationship between modernist literature and traditional literature is a reflection of each other. Traditional literary works are the source of contemporary creation. They understand the content value of traditional literature from the perspective of historical development, examine traditional works with modern concepts, and draw national wisdom from them. Many scholars lack the ability to reexamine literary classics from the literary history treasure house, and are limited to the classic works that have been identified. In fact, many traditional works of the Chinese nation for thousands of years have not received enough attention and are waiting to be discovered. In fact, the study of ecofeminism literature can be expanded, which especially the construction of eco-feminist literature in China, and the advantages of traditional Chinese culture can be derived from the experience of ecological aesthetics. Only in this way can China's ecofeminism literary criticism be unique in its ability to maintain its vitality and vitality for a long time, to arouse people's respect for nature and women, and to make nature and women participate in social development on an equal footing, making literary creation more vital.

## **8. Conclusion**

Literary works and literary criticism are interdependent, mutually influential, and mutually reinforcing. The works can influence the reader's aesthetic point of view and aesthetic taste, and literary criticism can influence the writer's aesthetic consciousness. The study of ecofeminism literary criticism will help writers sum up creative experience, improve their creative level, pay attention to ecological crisis, and promote the development and prosperity of ecofeminism literature. From a sociological point of view, the study of ecofeminism literary criticism will lead people to pay attention to the ecological crisis and gender discrimination and the internal relationship between

them, and guide people to study literature from the dual perspectives of environment and gender. This can reinterpret and discover some literary works that are ignored or over-interpreted. In this sense, the theory and practice of ecofeminism literary criticism will promote the academic community to re-evaluate classical literature from the perspective of ecology and women and reconstruct the literary classics, ultimately making the natural environment and social environment, even men and women that can harmony and coordinated development. Therefore, it can truly provide some cultural reference and theoretical enlightenment for the sustainable development of modern society.

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